

Request for Proposal (RFP) For Selection of An Agency for P.R Management & National Marketing

Tender No. 2021_MPTB_155529 Bhopal, Dated: 17/08/2021

Pre-Bid Meeting Queries and Answers

Dated: 03th September, 2021

S. no.	RFP Reference and Provision	Tender Clause	Page NO	Query/ Suggestions	Authority Response
1.	Bidder must have at least 50 people on permanent payroll.	12.1 (Sr. NO. 5)	18	Due to covid19 pandemic, maximum companies are running on lowest possible strength (specially Event Management and PR companies), hence request the authorities to consider the permanent no. of staff during FY 2019-20	Not Accepted
2	Bidder should have done at least 1 projects of value more than Rs 50 lakh with similar scope as per this RFP (centre, state or government departments)	12.2 (Sr. No. A, 1)	19	Are corporate/private sector events above 50 lakhs considered for marks as on page no. 18, clause no. 12.1 (Sr. No. 3) it is mentioned "The bidder must have prior experience of at-least one project of similar nature with Central or State Government/Government Department or any Corporates."	Please refer point no 3 of Addendum-1
3	Bidder should have done at least 1 projects of value more than Rs 50 lakh with similar scope as per this RFP (centre, state or government departments)	12.2 (Sr. No. A, 1)	19	Request for change it from 50 Lakhs to 20 Lakhs	Not Accepted
4	4 (c) Planning & Execution of Event, Value additions at the event. 5. Display of Art/Craft and Culture at the Venue during show 6. Conceptualizing, Designing, Promotional PR Activities during Tourism Events & Road shows	12.2 (Sr. No. C, 4&5)	20	Who will bear the execution and operational costs involved in all these activities (for example: participation cost in some event, travel cost, fabrication costs etc. during any event or display units or stall fabrication or on ground PR activities etc.)?	Please refer point no 14.4 of the RFP
5	The team shall be responsible for media management during all the road shows/events/exhibition and organize all logistical arrangements like accommodation, meals, presentation venues, ground transportation	14.1.13	23	Who will bear the cost for all these arrangements?	Please refer point no 14.4 of the RFP
6	1. Submission of Project Plan to MPTB. 2. Appointment of Key resources and qualified manpower at Bhopal & Other Locations as per the RFP Start of Engagement (T)+ 30 Days	18.1 (Sr. No. 1 &2)	30	Do the successful bidder have these 30 days' time to update the proposed plan in terms of proposed activities and proposed team? (so that successful bidder can do any desired changes in planning and team as per the inputs from MPTB authorities)	Yes

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7	The rates quoted in Financial bid are for 36 months, thus the payment to the selected agency would be payable monthly by dividing the total amount in 36 equal monthly instalments and as per the actual deployment of the resources in Bhopal and at required offices as per RFP.	20 (c)	34	In the Annexure 9: Financial Bid Format (on page no. 53), there is no column for Years, hence the costing quoted in financial bid should be Yearly and shall be payable in 12 equals monthly instalments instead of 36.	Please refer point no 1 of Addendum -1
8	MPTB shall have power to make any alterations in or additions to the original scope of work. The Successful bidder(s) shall be bound to carry out the work in accordance with any instructions in this connection, such alterations shall not invalidate the contract, and any additional work which the bidder may be directed to do in the manner specified above as part of the work shall be carried out by the bidder on the same conditions in all respects on which he agreed to do the main work and at the same rates as specified by MPTB.	32.1 (4)	43	Will there be any additional work or manpower which is not specified in this RFQ, MPTB shall pay these expenses additional to the quoted amount in accordance to T&C mentioned I RFQ.	Please refer point 18.2 Notes 3 and 4 of the RFP
9	Cost of RFP: Rs. 5,000 (Five Thousand Only) plus GST	12	9	Kindly allow exemption for MSME organization.	Not Accepted
10	EMD: 2,00,000/-	13	9	Kindly allow exemption for MSME organization. As per GFR 170, MSME organization are exempted from payment of EMD. On behalf of EMD, kindly allow Bid security declaration.	Not Accepted
11	Availability of Key resources: Bidder must have at least 50 people on permanent payroll.	5	18	Kindly change it to 40-50 people. Resources required here are 20. 40 people on permanent role is more than enough.	Not Accepted
12	General	General	General	Kindly let us know budget in order to quote accordingly.	Not Accepted
13	Pre-Bid Meeting: 02/09/2021 at 3 pm at the Office of Madhya Pradesh Tourism Board,	5	9	Kindly also arrange Pre-bid meeting virtually for more participation.	Accepted

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14	Bidder should have done at least 1 projects of value more than Rs 50 lakh with similar scope as per this RFP (center, state or government departments) 5 marks for each project of value more than Rs 50 lakh up to 25 marks	12.2	Pg 19	QUERY - Do we need to Submit all 5 past Project value of Rs. 50 Lacs for Govt. Body?? Or Or will corporate or private project will be accepted. Please clarify	Please refer point no 3 of Addendum -1
15	CVs from each Team category will be submitted along with the Team Lead. CV from each Team Category will be evaluated for scoring purposes. The CV to be selected for evaluation will be at MPTB's discretion. All proposed CVs should be deployed on the project post award.	12.2	Pg 19	QUERY - Regarding the Team Composition and Professional Staffs and CV Required for 25 Marks. How many CV we need to submit for this?	Please refer point no 4 of Addendum -1
16	Legal entity	12.1	17	We are a startup registered with Department for promotion of industry and internal trade with registration number DIPP85291. We are a newly incorporated startup. Thus, we do not have an entity that lasted since 5 years. Being a startup we are more agile than corporate vendors and can provide cheaper, more innovative products and services. With our lean startup methodology we believe that we can make madhya pradesh tourism a frontrunner in tourism industry. We are emerging startup and both government of Madhya pradesh and Center government provide relaxation to startups. Government of madhya pradesh's deportment of Micro, Small & Medium Enterprise provide exemptions for startups such as relaxation in prior turnover, prior experience and other to promote Public Procurement from Startups We would be grateful if you can provide exemption in years of incorporation.	Not Accepted
17	Consortium			Allow Joint venture or consortium of agencies to participate in bidding process	Please Refer point no 2 of Addendum-1




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18	Turnover	12.1	17	We are a startup registered with Department for promotion of industry and internal trade with registration number DIPP85291. We are a newly incorporated startup. Thus, we do not have a required turnover. Being a startup we are more agile than corporate vendors and can provide cheaper, more innovative products and services. With our lean startup methodology we believe that we can make madhya pradesh tourism a frontrunner in tourism industry. We are emerging startup and both government of Madhya pradesh and Center government provide relaxation to startups. Government of madhya pradesh's deportment of Micro, Small & Medium Enterprise provide exemptions for startups such as relaxation in prior turnover, prior experience and other to promote Public Procurement from Startups We would be grateful if you can provide exemption in turnover.	Not Accepted
19	Technical Experience	12.1	18	We are a startup registered with Department for promotion of industry and internal trade with registration number DIPP85291. We are a newly incorporated startup. Thus, we do not have a requisite technical experience but being a startup we are more agile than corporate vendors and can provide cheaper, more innovative products and services. Our motivation to provide the required services is sky high and with our innovative thinking our services will be reliable and better than all our competitors. With our lean startup methodology we believe that we can make Madhya Pradesh tourism a frontrunner in tourism industry. We are emerging startup and both government of Madhya pradesh and Center government provide relaxation to startups. Government of madhya pradesh's deportment of Micro, Small & Medium Enterprise provide exemptions for startups such as relaxation in prior turnover, prior experience and other to promote Public Procurement from Startups We would be grateful if you can provide exemption in Technical Experience.	Not Accepted


